

2023 - 2024 Taylor High School  
Course Selection Guide

Arts, Audio/Video Technology, and Communications					
Sequence	Year 1	Year 2	Year 3	Year 4 - COMING 2024 - 2025	Industry Based Certifications
Digital Communications	Principles of Arts, A/V Technology, and Communications 1Credit 13008200	Audio/Video Production I 1 Credit 13008500	Audio Video Production II 1 Credit 3008600	Practicum in Audio/Video Production 2 Credits 13008700 OR OPTIONAL: Career Preparation I 3 Credits 12701300	Adobe Certified Professional in Graphic Design and Illustration Using Adobe Illustrator
		Graphic Design and Illustration I 1 Credit 13008800 OR Commercial Photography I 1 Credit 13009100	Graphic Design and Illustration II 1 Credit 13008900 OR Comercial Photography II 1 Credit 13009200	Practicum in Graphic Design & Illustration 2 Credits 13009000 OR Practicum in Commercial Photography 2 Credits 13009250 OPTIONAL: Career Preparation I 3 Credits 12701300	
Design and Multimedia Arts	Principles of Arts, A/V Technology, and Communications 1Credit 13008200	Graphic Design and Illustration I 1 Credit 13008800 OR Commercial Photography I 1 Credit 13009100	Graphic Design and Illustration II 1 Credit 13008900 OR Comercial Photography II 1 Credit 13009200	Practicum in Graphic Design & Illustration 2 Credits 13009000 OR Practicum in Commercial Photography 2 Credits 13009250 OPTIONAL: Career Preparation I 3 Credits 12701300	Adobe Certified Professional in Digital Video Using Adobe Premiere Pro
		Graphic Design and Illustration I 1 Credit 13008800 OR Commercial Photography I 1 Credit 13009100	Graphic Design and Illustration II 1 Credit 13008900 OR Comercial Photography II 1 Credit 13009200	Practicum in Graphic Design & Illustration 2 Credits 13009000 OR Practicum in Commercial Photography 2 Credits 13009250 OPTIONAL: Career Preparation I 3 Credits 12701300	

Digital Communications					
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<b>710R</b>	Principles of Arts, A/V Technology, and Communications			PRINAAVTC	CTE
9	Program of Study: Design/ Multimedia Arts and Digital Communications	13008200	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level

**Prerequisite(s):** None **Fee Required:** No

**Description:** The goal of this course is that the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

<b>726R</b>	Audio/Video Production I			AVPROD1	CTE
10- 12	Program of Study: Digital Communications	13008500	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level

**Recommended Prerequisite:** Principles of Arts, Audio/Video Technology, and Communications. **Fee Required:** No

**Description:** In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and post-production audio and video products.

<b>727R</b>	Audio/Video Production 2			AVPROD2	CTE
10 - 12	Program of Study: Digital Communications	13008600	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level

**Prerequisite(s):** Audio/Video Production I **Fee Required:** No

**Description:** Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post-production products. This course may be implemented in an audio format or a format with both audio and video.

<b>719R</b>	Practicum in Audio/Video Production			PRACAVP1	CTE
11 - 12	Program of Study: Digital Communications	13008700	<b>Length of Course:</b> Year	<b>Credit:</b> 2	On-Level

**Prerequisite(s):** Audio/Video Production II **Fee Required:** No

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<b>Description:</b> Building upon the concepts taught in Audio/Video Production II and its corequisite Audio/Video Production II Lab, in addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an increased understanding of the industry with a focus on applying pre-production, production, and post-production audio and video products in a professional environment. This course may be implemented in an advanced audio/video or audio format. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities.					
<b>Design &amp; Multimedia Arts - Graphic Design</b>					
<b>710R</b>	Principles of Arts, A/V Technology, and Communications			PRINAAVTC	CTE
9	Program of Study: Design/ Multimedia Arts and Digital Communications	13008200	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level
<b>Prerequisite(s):</b> None				<b>Fee Required:</b> No	
<b>Description:</b> The goal of this course is that the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.					
<b>712R</b>	<b>Graphic Design and Illustration I</b>			GRAPHDI1	CTE
10 - 12	Program of Study: Design/ Multimedia Arts	13008800	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level
<b>Recommended Prerequisite:</b> Principles of Arts, Audio/Video Technology, and Communications.				<b>Fee Required:</b> No	
<b>Description:</b> Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design.					
<b>729R</b>	<b>Graphic Design and Illustration II</b>			GRAPHDI2	CTE
10 - 12	Program of Study: Design/ Multimedia Arts	13008900	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level
<b>Prerequisite:</b> Graphic Design and Illustration I.				<b>Fee Required:</b> No	
<b>Description:</b> Within this context, students will be expected to develop an advanced understanding of the industry with a focus on mastery of content knowledge and skills.					
<b>720R</b>	<b>Practicum in Graphic Design and Illustration</b>			PRACGRD1	CTE
11 - 12	Program of Study: Design/ Multimedia Arts	13009000	<b>Length of Course:</b> Year	<b>Credit:</b> 2	On-Level
<b>Prerequisite:</b> Graphic Design and Illustration II				<b>Fee Required:</b> No	
<b>Description:</b> In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop a technical understanding of the industry with a focus on skill proficiency. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities.					
<b>Design &amp; Multimedia Arts - Commercial Photography</b>					
<b>710R</b>	Principles of Arts, A/V Technology, and Communications			PRINAAVTC	CTE
9	Program of Study: Design/ Multimedia Arts and Digital Communications	13008200	<b>Length of Course:</b> Year	<b>Credit:</b> 1	On-Level

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<b>Prerequisite(s): None</b>				<b>Fee Required: No</b>	
<b>Description:</b> The goal of this course is that the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.					
<b>716R</b>	<b>Commercial Photography I</b>			<b>CPHOTO1</b>	<b>CTE</b>
9-12	Program of Study: Design/ Multimedia Arts	13009100	<b>Length of Course: Year</b>	<b>Credit: 1</b>	On-Level
<b>Prerequisite:</b> Graphic Design and Illustration I.				<b>Fee Required: No</b>	
<b>Description:</b> In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the commercial photography industry with a focus on creating quality photographs.					
<b>717R</b>	<b>Commercial Photography II</b>			<b>CPHOTO2</b>	<b>CTE</b>
10 - 12	Program of Study: Design/ Multimedia Arts	13009200	<b>Length of Course: Year</b>	<b>Credit: 1</b>	On-Level
<b>Prerequisite:</b> Graphic Design and Illustration I.				<b>Fee Required: No</b>	
<b>Description:</b> In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs.					
<b>721R</b>	<b>Practicum in Commercial Photography</b>			<b>PRACCPH1</b>	<b>CTE</b>
11 - 12	Program of Study: Design/ Multimedia Arts	13009250	<b>Length of Course: Year</b>	<b>Credit: 2</b>	On-Level
<b>Prerequisite:</b> Commercial Photography I along with teacher recommendation.				<b>Fee Required: No</b>	
<b>Description:</b> In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs.					
<b>661R</b>	<b>Career Preparation I/Extended Career Preparation</b>			<b>EXCAREE1</b>	<b>CTE</b>
12	Program of Study: All	12701305	<b>Length of Course: Year</b>	<b>Credit: 3</b>	On-Level
<b>Prerequisite:</b> None				<b>Fee Required: No</b>	
<b>Description:</b> Extended Career Preparation provides opportunities for students to participate in a work-based learning experience that combines classroom instruction with business and industry employment experiences. The goal is to prepare students with a variety of skills for a changing workplace. Career preparation is relevant and rigorous, supports student attainment of academic standards, and effectively prepares students for college and career success.					

Taylor ISD offers career and technical education programs in Health Science, Child Development, Transportation, Foods & Nutrition, Culinary, Agriculture/Mechanics, Cooperative Education, Business Information, Commercial Photography, Audio Visual and Criminal Justice. Admission to these programs is open to all students, but some courses may require a prerequisite course. It is the policy of Taylor ISD not to discriminate on the basis of race, color, national origin, sex or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973, as amended. It is the policy of Taylor ISD not to discriminate on the basis of race, color, national origin, sex, handicap, or age in its employment practices as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975, as amended; and Section 504 of the Rehabilitation Act of 1973, as amended. Taylor ISD will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs. For information about your rights or grievance procedures, contact the Title IX Coordinator, Clarissa Rodriguez, and/or the Section 504 Coordinator, Jodi Witt, at 3101 N. Main, Ste 104, Taylor, TX 76574, 512-365-1391.